



December 3, 2011

Dear Union Organization:

For over thirty years, individuals, businesses and community organizations have generously supported the Central Ontario Leadership Seminars.

The Central Ontario Leadership Seminar is planned to once again be held at University of Toronto, Mississauga Campus on May 25-27. COLS is an all-expenses paid seminar held in Ontario. This year we hope to involve 130 participants from the Central Ontario region. One grade ten student from each high school in Central Ontario will be invited to participate in this event. These students will experience an outstanding weekend with many opportunities to interact with Canadian leaders from business, industry, government, education, sports, and media.

The panelists are outstanding individuals who have been invited to participate due to their leadership talents in their respective fields. These discussions prove to be stimulating and exciting exchanges between the leaders of today and the leaders of tomorrow. Alongside these panel workshops will be three keynote addresses that promise to motivate and inspire. Ambassadors will also participate in interactive group sessions designed to build teamwork and challenge them to think "outside the box". Through our program, ambassadors will learn "how to think", not "what to think".

Once again, we are coming to you, a member of our community, for financial support. To finance the seminar, we require \$250 for each student and we hope that you would consider contributing to our conference. No donation is too small, and donations of \$10 or more are eligible for a tax receipt.

Your contribution to our program will go directly to the costs involved in running the conference. This is a direct investment in the future of our country. The ambassadors that you support will one day run our businesses, our government, and our charities. I fully believe in the future of today's youth, and I hope you can join us in encouraging tomorrow's leaders today.

We would encourage your club to let us know if you would be willing to be a sponsor as soon as possible so that we can make every effort to ensure that a student from your area attends the seminar in May.

We would also like to take this opportunity to invite a representative of your organization to join our committee that works throughout the year to plan the seminar or to join the staff for the three-day weekend. We encourage our sponsors to drop by during the weekend to experience the COLS weekend and to understand where your sponsorship is being used.

If you would like to get involved or sponsor us, please feel free to call myself – Matt Wills @ 647-567-4219. We can arrange for you to speak with some of our committee members and/or Past Ambassadors about the program.

If you have any questions, concerns or requests, please do not hesitate to contact me at any time.

Sincerely,

Matt Wills  
Co-Director of Sponsorship