

Our Organization

We know that our youth can do amazing things. From being involved in community leadership, to representing Canada on the national stage, youth from Ontario are doing great things – and doing them young. Our organization exists to help enable and encourage our youth to step up and make a difference. The centre of our organization is an annual conference that brings together some of the most outstanding grade 10 students from our province. Beyond our conference, we want to support all youth in their leadership adventures. This includes an active alumni association, plans for a leadership institute, and ongoing contact with our ambassadors.

Our Conference

This year's seminar will be a three day camp held in May, attended by one grade ten student from each high school in Central Ontario (Golden Horseshoe, GTA & North). Our seminar will focus on developing leadership and community involvement in each ambassador through a series of interactive speakers, panels, discussions, and activities. We focus on teaching how to think, not what to think and on the importance of being involved in the community. We also develop the leadership abilities of our older alumni by inviting them back as conference volunteers to run the event.

Our Team

Our core team is comprised of a large team of former program ambassadors and long-time volunteers. Each of us brings experience with the program, and a wide variety of academic and volunteer pursuits. Beyond our core team, we have a group of volunteers that helps plan, organize, and execute our program. The team is comprised of only volunteers – none of us accepts compensation for our contribution to the program.

Our Vision

We want to have one ambassador from every school in Ontario attending a conference that is similar to ours. These students will attend the conference, and most importantly, bring the lessons they have learned and lifelong friends they have made home with them to their community. By sharing their lessons with other parts of our community, we will be able to grow and change our country – enabling our youth to be more active where they live.

Our Strategy

Every student that attends our seminar is bringing back training, knowledge and enthusiasm to their local school. These excited and enthusiastic volunteers will be leaders in their school and can continue to encourage active community engagement. Each year, we intend to grow our ambassador base in line with our expected funding and alumni involvement. Our next step is to open a second conference in a different part of Ontario to increase the number of students our program can reach, without sacrificing the intimate feel of our current seminar.

Our Budget

The biggest portion of our budget is providing accommodations and food to the ambassadors and volunteers. This works out to about \$250/person for the three day seminar. On top of that, there are recruitment costs (mainly postage) to contact schools, insurance, and other administrative costs (website, donation processing). In total, \$60,000 will provide a conference for 140 ambassadors and appropriate staff.